



**TOWN OF FOUNTAIN HILLS
MINUTES OF THE
STRATEGIC PLANNING ADVISORY COMMISSION
JUNE 23, 2016**

AGENDA ITEM #1 – CALL TO ORDER

A public meeting of the Strategic Planning Advisory Commission was convened and called to order by Chair Dana Saar at 4:00 p.m., Thursday, June 23, 2016 in the Council Chambers at Town Hall, located at 16705 East Avenue of the Fountains, Fountain Hills, Arizona.

AGENDA ITEM #2 – ROLL CALL

Present at roll call were Chair Dana Saar, Vice-Chair Peter Bordow, Commissioners Tammy Bell, John W. Craft, Jr., and George Seimon. Absent at roll call were Commissioners Gerard Bisceglia and Bernie Hoenle. Staff members present were Town Manager Grady Miller and Executive Assistant Nancy Walter. Dori Wittrig represented Vision Fountain Hills.

Chair Saar introduced Commissioner Tammy Bell. Ms. Bell gave a brief bio.

AGENDA ITEM #3 – CALL TO THE PUBLIC

No one spoke at the Call to the Public.

AGENDA ITEM #4 – CONSIDERATION OF APPROVING THE APRIL 28, 2016 MEETING MINUTES

Vice-Chair Bordow MOVED to approve the April 28, 2016 meeting minutes; Commissioner Craft SECONDED the motion, which CARRIED UNANIMOUSLY by those present.

AGENDA ITEM #5 – REPORT FROM VISION FOUNTAIN HILLS

Dori Wittrig, the new Co-Chair of Vision Fountain Hills, gave the attached update on the results of the May 7th workshop.

AGENDA ITEM #6 – DISCUSSION OF VOLUNTEER WORKGROUPS

Vice-Chair Bordow will head up the volunteer workgroup to outline the needed volunteer workgroups to accomplish the goals of VisionFH and SPAC. Chair Saar and Commissioner Bell will also be members of the initial workgroup. The group's recommendations will be given at the July 28th meeting, which was added to the meeting calendar.

AGENDA ITEM #7 – CONSIDERATION OF ADJOURNMENT

Vice-Chair Bordow MOVED to adjourn at 4:46 p.m. Commissioner Seimon SECONDED the motion, which CARRIED UNANIMOUSLY by those present.

STRATEGIC PLANNING ADVISORY COMMISSION

BY: _____
Dana Saar, Chair

Prepared by: _____
Nancy Walter, Executive Assistant

CERTIFICATION

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Regular Session held by the Strategic Planning Advisory Commission of Fountain Hills on the 23rd day of June 2016. I further certify that the meeting was duly called and that a quorum was present.

Dated this 29th day of June 2016

Nancy Walter, Executive Assistant

Wittrig Comments for SPAC, 6.23.2016

The VisionFH Committee thought our job would be done after Community Survey of February and March, then the Community Workshop in May, HOWEVER, one of the strong messages that came out of the workshop was how thirsty the residents of the community are for deeper level of understanding of the issues facing our town and how well received that information was when presented in a non-biased format.

So, now, we feel it is our task over the next months to engage citizens and to create as many informed residents as possible in our community. To that end, we are dedicating our efforts to two major areas:

WORK GROUPS *to delve into the challenges and opportunities of the Strategic Priorities identified during the Survey and Workshop, and;*

FOUNTAIN HILLS LEADERSHIP ACADEMY *to create a highly informed crop of citizens that can participate in the challenges our community will experience now and in the future.*

#1: Work Groups Overview:

- *Email to all survey participants and workshop participants to invite them to be involved*
- *Hope to fill 3 committees with 5-10 participants each*
- *Focus on the overriding STRATEGIC PRIORITIES:*
 1. *Economic Development*
 2. *Attracting new families/Sustaining our local schools*
 3. *Maintaining our Town's infrastructure/Financial stability*

Intent of Work Groups Overall is for

1. *Group to understand the dynamics of the current effort by what we're calling our Key Facilitators Group, namely the Town Leadership, FHUSD and the Chamber of Commerce. There is obviously no need to duplicate effort, but rather we want to work with these organizations to shift information to a core of folks to begin the community outreach process. Some of these efforts might sound like:*
 - a. *What is or is not work in the efforts of the Key Facilitators Group;*
 - b. *What efforts have been made in the past...*
 - c. *what were the successes and failures?*
2. *What do businesses, schools and potential residents look for when selecting a community, a school or a place to do business. How does FH measure up?*
3. *What are the current misperceptions from the residents of the community that can/should be addressed.*

4. *Study incubator style organizations that can provide inspiration/support: i.e. ASU's Skysong, Maricopa Colleges CEI Program (www.ceigateway.com), other school districts, other communities*
5. *And then, finally, to Focus on the Strategic Priorities identified in the Community Survey (Feb-March, 2016) and the May 7th Community Workshop and create usable information for the community in those areas*

The makeup of these work groups will be:

- *a couple liaisons from VisionFH;*
- *a participant from the group responsible for that key results area (School District Superintendent, Town Manager, Executive Director of Chamber of Commerce and any delegates these key leaders feel is necessary to participate in this process.*
- *5-10 Members from the public...perhaps more if we feel we can manage that process.*

Again...these folks will be, to some extent, not only providing their talent and experience, but also will hopefully provide an outreach function to inform their neighbors and friends.

#2: Leadership Academy

Modeled after successful programs like "Scottsdale Leadership Academy" (www.ScottsdaleLeadership.org) and the Flinn-Brown Academy (www.azcivicleadership.org) intended to create informed citizens and future leaders of Fountain Hills. An 8-week course consisting of ½ day or full day intense immersion into the key areas of Fountain Hills town government, youth activities, civic organizations, fire and safety and recreation.

GOALS OF FOUNTAIN HILLS LEADERSHIP ACADEMY: *Fountain Hills Academy invites approximately 25 participants to apply for the Leadership Academy Class I. Criteria might look:*

1. *A desire to improve the Fountain Hills community by giving their time, talent and financial resources volunteer participation in one or more community organizations*
2. *represent a unique and important perspective about a particular aspect of our community*
3. *contribute to the diversity of the class by their age, religion, race, profession or background*
4. *Participate in a Service Project aimed at community improvement with fellow students during the last half of their coursework, providing a platform for creative ideas.*

APPLICATION & INTERVIEW PROCESS: *During first half of August, with course to begin in last half of September.*

TEAM & COORDINATORS:

- *Need volunteers to coordinate the weekly programs, plan an Opening Night Reception and Recognition Program and to seek sponsorships*
- *It is hoped that our participants are diversified by their age, religion, race, profession or background*
- *Need participation by community leaders as facilitators and educators for each of the 8 sessions. Each ½ day session will be chock full of several locations within the community, a look at various aspects of each topic and a social element for the participants. The eight weeks of topics include:*
 1. *Fountain Hills Sanitary District facilities*
 2. *Public Safety*
 3. *Senior Services*
 4. *Youth Services*
 5. *Schools*
 6. *Environmental Stewardship*
 7. *Town Governance:*
 8. *Cultural and Civic Engagement:*

We are already assembling a core team to begin the effort, but would like to request modest funding from the various entities that we feel will most benefit from this activity: The Town of FH, The Chamber of Commerce and the FHCCA.

Will be in touch with Town staff to put forth a proposal for modest funding very soon as we are currently defining the budgets.