



**TOWN OF FOUNTAIN HILLS
MINUTES OF THE
STRATEGIC PLANNING ADVISORY COMMISSION
MARCH 24, 2016**

AGENDA ITEM #1 – CALL TO ORDER

A public meeting of the Strategic Planning Advisory Commission was convened and called to order by Chair Dana Saar at 4:04 p.m., Thursday, March 24, 2016 in the Council Chambers at Town Hall, located at 16705 East Avenue of the Fountains, Fountain Hills, Arizona.

AGENDA ITEM #2 – ROLL CALL

Present at roll call were Chair Dana Saar, Commissioners Gerard Bisceglia, John W. Craft, Jr., and Bernie Hoenle. Absent at roll call were Vice-Chair Peter Bordow and Commissioner George Seimon. Executive Assistant Nancy Walter was present. Jerry Butler represented Vision Fountain Hills.

AGENDA ITEM #3 – CALL TO THE PUBLIC

No one spoke at the Call to the Public.

AGENDA ITEM #4 – CONSIDERATION OF APPROVING THE JANUARY 28, 2016 MEETING MINUTES

Commissioner Hoenle MOVED to approve the January 28, 2016 meeting minutes; Commissioner Craft SECONDED the motion, which CARRIED UNANIMOUSLY by those present.

AGENDA ITEM #5 – REPORT FROM VISION FOUNTAIN HILLS

Jerry Butler reviewed the March section of the attached Vision FH's detailed Road Map. Mr. Butler reported that 1450 residents have responded to the community survey. There is strong support on all five community values with public safety/health/welfare being the strongest. Maintaining the fountain is of the highest regard in the eleven quality of life subjects; maintaining the streets and parks follow in very close order. The preferred community in the future is one of a demographic mix. Investing in Economic Development is number one in the priority rankings. The demographic response to the survey is: 32% are 66+ years old, 40% are in the 51-65 age category, and 28% are 50 and under. 90% of those who responded are homeowners and 86% are full-time residents. The survey will close on March 31st and Vision FH will present the results at the April 28th SPAC meeting. The results will also be presented to the School Superintendent. Emails will also be sent to the participants who expressed an interest in participating in the May 7th Community Workshop. SPAC Commissioners are invited to attend the workshop to observe. Mr. Butler said the community consensus results will be presented to SPAC and then will be presented to Council in August or September with SPAC's recommendations.

AGENDA ITEM #6 – CONSIDERATION OF ADJOURNMENT

Chair Saar adjourned the meeting without objection at 4:16 p.m.

STRATEGIC PLANNING ADVISORY COMMISSION

BY: _____
Dana Saar, Chair

Prepared by: _____
Nancy Walter, Executive Assistant

CERTIFICATION

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Regular Session held by the Strategic Planning Advisory Commission of Fountain Hills on the 24th day of March 2016. I further certify that the meeting was duly called and that a quorum was present.

Dated this 29th day of March 2016

Nancy Walter, Executive Assistant

DETAILED ROAD MAP

SURVEY THE COMMUNITY

Promote VisionFH via Social Media, Civic Engagement and Media Sources

(January – March 2016)

March 2016:

Month of March: Make presentations to clubs and organizations; respond to inquiries

March 23 Meeting

- Review **Community Survey** results
- Review draft **Community Workshop** strategic priority debate format (SWOT)
 - Examine Finance 'Solutions'
 - Solicit 'Solutions' for four other strategic priorities
- Review **Community Workshop** Logistics
- Review costs of **Community Workshop**
- Review list of those expressing interest in **Community Workshop**
(prioritize participation by age groups to get representative cross section of the community)

March 30 Meeting

- Review **Community Survey** results
- Review draft **Community Workshop** strategic priority debate format (SWOT)
 - Examine 'Solutions' for all priority subjects
- Review **Community Workshop** Logistics
- Review costs of **Community Workshop**
- Review email content to those expressing interest in **Community Workshop**
 - Send email to all interested **Community Workshop** participants
(include response deadline of April 5)

March 31: Close online Community Survey

COMPILE COMMENTS

Present to Town's Strategic Planning Advisory Commission (SPAC)

Present to School Superintendent

(April 2016)

April 2016:

April 6 Meeting

- Summarize **Community Survey** results
- Finalize **Community Workshop** strategic priority debates (SWOT)
 - Examine 'Solutions' for all priority subjects
- Finalize **Community Workshop** Logistics
- Finalize costs of **Community Workshop**
- Select **Community Workshop** participants

April 13 Meeting

April 20 Meeting

Finalize **Community Survey** results

*(Information must be submitted to SPAC no later than April 21 –
7 days prior to SPAC meeting)*

Finalize **Community Workshop**

April 27 Meeting

April 28: (1) VisionFH presents **Community Survey** results to SPAC

(The presentation to SPAC will likely be published in the Times on May 4.)

(2) Present **Community Survey** results to School Superintendent

(3) Email **Community Survey** results to **Community Workshop** participants

(This will give participants 9 days to prepare for Community Workshop)

COMMUNITY WORKSHOP

❖ **Establish Strategic Priority Solutions** ❖ **Develop Implementation Plans**

(May – June 2016)

May 2016:

May 2-6: Finalize Workshop logistics; print all handouts

May 7 - Host Community Workshop

May 11 Meeting *(second Wednesday of the month)*

Assemble **Community Workshop Consensus Results**

May 18 Meeting *(third Wednesday of the month)* **Final VisionFH Meeting**

Finalize **Community Workshop Consensus Results**

*(Information must be submitted to SPAC no later than May 19 –
7 days prior to SPAC meeting)*

Prepare consensus results article for release to the public

(Information to be distributed to Times and Social Media for release on June 1)

May 26: (1) VisionFH presents workshop **Community Consensus Results** to SPAC

(The presentation to SPAC will likely be published in the Times on June 1.)

(2) Present **Community Consensus Results** to School Superintendent

PUBLISH THE RESULTS

June 2016:

June 1: Release **Community Consensus Results to public**

July or August 2016:

SPAC presents **Community Consensus Results** with recommendations to Town Council