



**POST ACTION AGENDA NOTICE  
NOTICE OF THE REGULAR MEETING  
OF THE TOWN OF FOUNTAIN HILLS  
STRATEGIC PLANNING ADVISORY COMMISSION**

**TIME: 4:00 P.M.**

**WHEN: THURSDAY, DECEMBER 13, 2018**

**WHERE: FOUNTAIN HILLS COUNCIL CHAMBERS**

**16705 E. AVENUE OF THE FOUNTAINS, FOUNTAIN HILLS, AZ**

**A majority of the Council members may be in attendance. No official action will be taken. Strategic Planning Commissioners will attend either in person or by telephone conference call.**

**PROCEDURE FOR ADDRESSING THE COMMISSION**

Anyone wishing to speak before the Commission must fill out a speaker's card and submit it to the Executive Assistant prior to Commission discussion of that Agenda item. Speaker Cards are located in the Council Chamber Lobby and near the Executive Assistant's position near the dais.

Speakers will be called in the order in which the speaker cards were received either by the Executive Assistant or the Commission Chair. At that time, speakers should stand and approach the podium. Speakers are asked to state their name and whether or not they reside in Fountain Hills (*do not provide a home address*) prior to commenting and to direct their comments to the Presiding Officer and not to individual Commission members. Speakers' statements should not be repetitive. *If a speaker chooses not to speak when called, the speaker will be deemed to have waived his or her opportunity to speak on the matter. Speakers may not (i) reserve a portion of their time for a later time or (ii) transfer any portion of their time to another speaker.*

**If there is a Public Hearing, please submit the speaker card to speak to that issue during the Public Hearing.**

Individual speakers will be allowed **three** contiguous minutes to address the Commission. Time limits may be waived by (i) *discretion of the Town Manager upon request by the speaker not less than 24 hours prior to a Meeting*, (ii) *consensus of the Commission at Meeting* or (iii) *the Chair either prior to or during a Meeting*. Please be respectful when making your comments. If you do not comply with these rules, you will be asked to leave.

Notice is hereby given that pursuant to A.R.S. §1-602.A.9, subject to certain specified statutory exceptions, parents have a right to consent before the State or any of its political subdivisions make a video or audio recording of a minor child. Meetings of the Town Council are audio and/or video recorded, and, as a result, proceedings in which children are present may be subject to such recording. Parents in order to exercise their rights may either file written consent with the Town Clerk to such recording, or take personal action to ensure that their child or children are not present when a recording may be made. If a child is present at the time a recording is made, the Town will assume that the rights afforded parents pursuant to A.R.S. §1-602.A.9 have been waived.

The agenda for the meeting is as follows:

1) **CALL TO ORDER @ 4:04 p.m.**

2) **ROLL CALL**

3) **CALL to the PUBLIC**

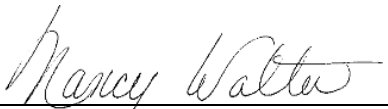
a) Pursuant to A.R.S. §38-431-01(G), public comment is permitted (not required) on matters not listed on the agenda. Any such comment (i) must be within the jurisdiction of the Commission and (ii) is subject to reasonable time, place, and manner restrictions. The Commission will not discuss or take legal action on matters raised during "Call to the Public" unless the matters are properly noticed for discussion and legal action. At the conclusion of the call to the public, individual Commissioner may (i) respond to criticism, (ii) ask staff to review a matter or (iii) ask that the matter be placed on a future Commission agenda.

4) **CONSIDERATION** of re-prioritizing the 2017 Strategic Plan **APPROVED, AS AMENDED**

5) **CONSIDERATION** of approving the 2019 meeting schedule **APPROVED**

6) **CONSIDERATION** of Adjournment @ **4:37 p.m.**

Dated this 6<sup>th</sup> day of December, 2018

By:   
Nancy Walter, Executive Assistant

Pursuant to Title II of the American with Disabilities Act (ADA), Strategic Planning Advisory Commission does not discriminate on the basis of a disability regarding admission to public meetings. Individuals with disabilities who require auxiliary aids or services for effective communication in this meeting may contact 480-816-5100 (voice) or 1-800-367-8939 (TDD), 72 business hours prior to the meeting start time.



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2) **ROLL CALL**

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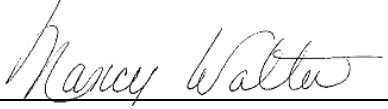
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4) **CONSIDERATION** of re-prioritizing the 2017 Strategic Plan

5) **CONSIDERATION** of approving the 2019 meeting schedule

6) **CONSIDERATION** of Adjournment

Dated this 6<sup>th</sup> day of December, 2018

By:   
Nancy Walter, Executive Assistant

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<b>Task</b>	<b>Description</b>	Priority PBB	Priority JWC	Priority DS	Priority GB	Priority JM	Total	Ranking
<b>1.1</b>	<b>Market Fountain Hills</b>						(7 to 24)	<b>(1 to 14)</b>
1.1a	Develop a community brand/vision/marketing plan	5	4	1	2	3	15	8
1.2a	Rezone undeveloped commercial property to residential where feasible	2	1	4	4	2	13	10
1.2b	Adopt a text amendment that allows residential uses on commercially rezoned properties		1	4	4	1	10	13
1.2c	Rezone un-platted land for greater density and affordable family homes	5	2	4	4	3	18	5
1.3a	Create and expand destination events	5	3	1	1	1	11	12
1.4a	Explore higher education opportunities in Fountain Hills	4	3	2	4	4	17	6
2.1a	Develop and implement an investment plan to bring streets, buildings, and parks up to established standards	3	5	4	5	5	22	2
2.2a	Develop and adopt a comprehensive environmental plan	1	3	2	3	4	13	10
2.2b	Research and report on economic and logistic feasibility of electric car charging stations	3	1	2	0	1	7	15
3.1a	Work with State Land Trust to increase residential density	5	4	3	4	3	19	4
3.2a	Distribute Town's marketing plan to local businesses	3	1	2	3	1	10	13
3.2b	Expand use of social media and on-line messaging	5	2	2	3	3	15	8
3.2c	Include family branding in marketing plan	5	3	2	3	3	16	7
3.2e	Organize specialty youth camps	3	2	2	2	2	11	12
3.2f	Support youth club sports	4	1	2	3	1	11	12
4.1a	Adequately fund all identified reserve funds	3	4	3	5	5	20	3
4.1b	Identify revenue options	5	5	4	5	5	24	1
4.1c	Increase revenues to meet community needs including addressing projected operating shortfall	5	5	4	5	5	24	1
5.1a	Include local school strengths in marketing plan	5	2	2	3	2	14	9
5.1b	Work with FHUSD to maximize property values	2	1	4	3	2	12	11
5.1c	Explore selling/leasing unused properties	3	1	2	4	2	12	11
5.2a	Increase community efforts to lobby for municipal issues	2	2	3	¼	1	8	14
5.3a	Utilize effective volunteer skills and talents	3	2	5	3	1	14	9

	Priority 1 to 5
	Priority 6 to 10
	Priority 11 to 14

#	Task	Total Points (7 to 24)	Ranking (1 to 14)
4.1c	Increase revenues to meet community needs including addressing projected operating shortfall	24	1
4.1b	Identify revenue options	24	1
2.1a	Develop and implement an investment plan to bring streets, buildings, and parks up to established standards	22	2
4.1a	Adequately fund all identified reserve funds	20	3
3.1a	Work with State Land Trust to increase residential density	19	4
1.2c	Rezone un-platted land for greater density and affordable family homes	18	5
1.4a	Explore higher education opportunities in Fountain Hills	17	6
3.2c	Include family branding in marketing plan	16	7
3.2b	Expand use of social media and on-line messaging	15	8
1.1a	Develop a community brand/vision/marketing plan	15	8
5.3a	Utilize effective volunteer skills and talents	14	9
5.1a	Include local school strengths in marketing plan	14	9
2.2a	Develop and adopt a comprehensive environmental plan	13	10
1.2a	Rezone undeveloped commercial property to residential where feasible	13	10
5.1c	Explore selling/leasing unused properties	12	11
5.1b	Work with FHUSD to maximize property values	12	11
3.2f	Support youth club sports	11	12
3.2e	Organize specialty youth camps	11	12
1.3a	Create and expand destination events	11	12
3.2a	Distribute Town's marketing plan to local businesses	10	13
1.2b	Adopt a text amendment that allows residential uses on commercially rezoned properties	10	13
5.2a	Increase community efforts to lobby for municipal issues	8	14
2.2b	Research and report on economic and logistic feasibility of electric car charging stations	7	15

STRATEGIC PLANNING ADVISORY COMMISSION

2019 Meeting Dates - Fourth Thursday of each month

January 24

February 28

March 28

April 25

May 23 (Memorial Day weekend)

June 27

July 25 (Council and most Commissions do not meet in July)

August 22 (most Commissions do not meet) League Conference 20<sup>th</sup> – 23<sup>rd</sup>

September 26

October 24

November 21

December 19

Red-no meeting

12/06/18